

describes the situation. As we all so many cheap imitations and inferior grades, yet in the lines shown for fall, game of novelties. Every manufacture stills still play the leading role. meer in the business keeps himself There are also a host of shirts shown busy putting something new on the mar-ket each season-and many times his creations get as far as the retailers' shelves and no further. They stay there. What will be popular is after all up to the consumer. Styles can be 'pushed' to a certain extent but they have to have the approval of the public before they can really become popular.

And this article being written before the fall and winter season is well on its smaller than heretofore, both in length.

omes first hand from the manufacturer and retailer-ideas of men actively engaged in the haberdashery

made up in other fabrics, such as for instance, Satin Stripes, Satin, Stripe Armure, Satin Stripe Jacquard, Satin Stripe Crepe De Chine, Satin Stripe Faille, Paue de Crepe, Madras, Porcales, Flannels, Mercerized Fabrics, etc.

the fall and winter season is well on its smaller than heretofore, both in length way, cannot be taken with too much and width. The stiff oulf is sure to fash. This is really written with the intention of predicting what the styles are to be, for it will be well night Christ-how or other stiffness in shirts adds a desired of description. are to be, for it will be well nigh Christmas time before anyone can actually
determine "what's what" and "what
smit" As mentioned before the consumer is the real style creator. What
he O. K's, goes—and sells. All the
information contained in this article
comes first hand from the manucome in both double and single folds—
the double folds resembling the soft
French cuff.

The favorite colors and patterns in shirts this fall are horizontal and cross that put the weater at ease.

In leaver weight sweaters the claim knit rules supreme. The relicular again has the call.

In knit coats (golf coats, etc.) the pattern effects are bold and striking that put the weater at ease.

stripes, figures and solid colors in light patel shades.

Shirts this fall are shown mainly in plain negligee styles. Plain plaited styles are also looked upon with favor. The thousand plaited and mushroom space for the scarfs. There are long third table will also be seen but not pointed and short pointed collars, round laited styles will also be seen but not pointed and short pointed collars, round "One guess is just about as good as unother," said a furnishing goods jobles the other day when asked what styles would be in vogue in haberdashers, this summer, due perhaps, to so many cheap limitations and inferior thought the situation. As we all

It is expected that a great many men are shown to a great extent in silks will wear light weight underwear all cottons, linens, piques, moires, knittee the year round. There has been a grow-fabrics, etc., in figured patterns, stripes and plain effect. Many shirts include nen to discard heavy weight under-soft collars to match.

from one end of the year to the other. However, this applies to comparatively few men although the time may come when everyone will adopt that method, and the contest of the stonest of t For those who demand heavier weight underwear there are vast varieties of wool, wool and cotton, silk and wool, fleeced fixed and many other cold-re-Underwear nanufacturers should cer-leather that stretches is also being used

tainly be complimented for the great strides they have made toward the improvement in the style of their garments. A man who buys carefully should have very link trouble with the so-called "binding" and "gagging." The underwear of today is made to be completed by the complete the fortable. Some are shown with the chain knit rules supreme. The role

Silk hosiery will perhaps be worn by There were nothing but Polka dots in There has been much novel jewetry men all through the winter. The defact, and this fall promises to be even a originated for men this season. Stick

The fabrics used in neckwear this fall consist mainly of Crepes, Foulards and Grenadine in black and white and blue and white polka dot, figured and striped effects. Polka dots are unusually popular and they well deserve to be for they are smart, neat, and distinctive. Perhaps the biggest season the Polka dot has ever entryed was this summer. The fabrics are still with us though the fabrics are still with us though the stripes and checks. Full dress and Tuxedo shirts are shown must spend a fabulous sum, an idea which does not appeal to the rank and file of men. Crocheted ties are shown mostly in dark the summer dark green and dark green division. has ever enjoyed was this summer. dark green and dark grey.

men all through the winter. The demands for heavy-weight socks for cold weather is steadily decreasing. There will also be a great run on I fact, and this fall promises to be even a greater season for them.

There will also be a great run on Rajah Silks. Some have pressed or embossed fancy stripes over which is printed the pattern. Still others are of embossed fancy stripes over which is printed the pattern. Still others are of embossed fancy stripes over which is printed the pattern. Still others are of embossed fancy stripes over which is printed the pattern. Still others are of embossed fancy stripes over which is printed the pattern. Still others are of embossed fancy stripes over which is printed the pattern. Still others are of embossed fancy stripes over which is printed the pattern. Still others are of embossed fancy stripes over which is printed with the colored allowers of the printed with the colored allower entitles of The Apparel Gasette:—

"It is said in the neckwear market demand for lowered priced merchandise. This clause of its serviceable qualities. And has not brought about a general lowering in quality in scarfs, because the role of its serviceable qualities. And has not brought about a general lowering in quality in scarfs, because the role of its serviceable qualities. And has not brought about a general lowering in quality in scarfs, because the role of its serviceable qualities. And has not brought about a general lowering in quality in scarfs, because the role of its serviceable qualities. And has not brought about a general lowering in quality in scarfs, because the role of the present conditions of the raw silk trades."

The fabrics used in neckwear this fall.

There were will also be a great run on the bias and silks and configured or combosing of the role of the present conditions of the raw silk trades."

The fabrics used in neckwear this fall.

Crocheted ties are still with us though the present of the role of

dress this year.



IT IS NOT

STYLE

alone, that has won for Hyder's its enviable reputation.

Hyder's Clothing and Haberdashery is praised for its Quality and Service fully as much as for its style.

We are proud of these lines:

Hirst-Wickwire Clothing

Griffon Clothing John B. Stetson Hats

Hyder Special Hats

Wilson Brothers Shirts

Wilson Brothers Underwear Wilson Brothers Pajamas

Dent's Gloves

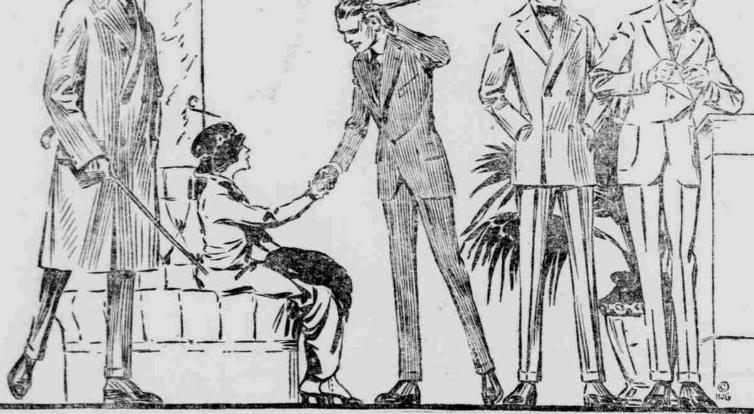
Wilson Brothers Gloves Exclusive Neckwear, Hosiery, Etc.



35-37 N. Central

STYLE -- SERVICE -- QUALITY SATISFACTION —





See That Fashion Show Tonight

Get Out Your Best "Bib and Tucker"

The Edict Has Gone Forth Good dressers everywhere will answer the summons. A worn or shabby looking suit will be as out of place this

And in keeping with what every city, village and hamlet is doing, public enthusiasm in Phoenix should not be lacking.

Get Into a New Fall Suit Today

No argument should prevent your keeping step with progress, As long as you MUST have warmer clothes for winter—buy them now and wear them this week, AND you can't think even of dressing up without your thoughts and your steps turning, toward this live store.

Look at Our Corking Values This Week in KUPPENHEIMER CLOTHES

\$20.00 and \$25.00

Bang up styles in Shirts, Scarfs, Hats, Gloves, Hosier,

BIG CONCERT KORRICK'S TONIGHT

week as a straw hat in December.



SEE OUR WINDOW DISPLAY

Announcement!



- Having purchased the tailor shop and business of Louis J. Gass, I wish to announce that arrangements have been made whereby Mr. Gass will remain here as designer and cutter in our men's department.
- We will continue the making of strictly high-grade suits, such as Mr. Gass has always featured at \$40.00 to \$60.00.
- We also announce an innovation in our men's department, and are offering men's custom tailored suits at \$25.00 and up. Style, quality of fabrics and workmanship guaranteed. We invite your inspection.

Schaeffer

20 West Adams TAILOR AND IMPORTER

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